



# CAMDEN STEAM PLEDGE

## CAMDEN STEAM **VISION**

We will work together building a future where Camden is a beacon of inclusive opportunity and innovation. Young people, regardless of background, will be inspired by STEAM opportunities and they will be ready for the world of work in Camden's STEAM industries. STEAM employers will have access to a local diverse talent pipeline to meet their recruitment needs and help them to innovate and flourish.



**Working together we will make sure our young people have the opportunities they deserve, that employers can successfully recruit diverse talent locally, and that the local economy continues to thrive**

**Cllr Georgia Gould, Leader of Camden Council and Chair of London Councils**



### Join the Camden STEAM movement:



Sign the Camden STEAM Pledge and work with us to support all young people in Camden schools with inspiring career insights and opportunities.



Become a Camden STEAM Partner by driving our strategic objectives forward in your work across Camden.

**Join us**

[camden.gov.uk/camden-steam](https://camden.gov.uk/camden-steam)



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## STEAM Ambassadors

**Deliver career activities in schools to help us reach every young person, every year.**

STEAM Ambassadors are at the heart of the STEAM Pledge.

STEAM Ambassadors are our network of employee volunteers in Camden primary and secondary schools. Camden STEAM trains and supports STEAM Ambassadors, and brokers activities that have a real impact for young people.

## Work Experience

**Welcome young people on work experience to enable every 16-18 year old young person in Camden to access a placement.**

Host a group of young people during Camden's STEAM Work Experience week each July, or commit places on your existing programme to Camden state school students.

Camden STEAM will guide you through the process of planning a high-quality placement and support you to recruit students from local schools.

## Apprenticeships

**Recruit local young people to STEAM Apprenticeships.**

Work with us to create a Camden STEAM Apprenticeship route in your organisation and recruit local young people, or offer roles on your existing STEAM apprenticeship route to Camden young people.

## STEAM Hub

**Work with teachers in the STEAM Hub, sharing industry expertise to bring the curriculum to life.**

The STEAM Hub brings teachers and employers together to co-design curriculum projects – from single lessons to six-week projects. This embeds authentic industry expertise in the curriculum and is a powerful way for young people, teachers and employers to work with and learn from each other.



We thoroughly enjoy connecting with local students and communities, as we see the future architects and designers amongst them – and we are excited by the prospect of inspiring and opening the minds of such young creatives so early on in their educational journey.

**Jade Chau, Associate/Architect, Bennetts Associates**



The benefits of this STEAM partnership are mutual: we are proud of our positive impact, but we have also learned a lot from Camden's young people, and these projects have helped shape Google's plans in the local area.

**Zoë Stern, Head of Community Engagement, Public Affairs Europe, Google**



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**Contact**

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