

# MORE > QUEEN'S CRESCENT PROJECT UPDATE

Since the start of the trial:



Traffic volumes across the area have decreased, they're 30% down across local streets and 18% down on main roads.



The temporary street art has made it easier for drivers to understand the trial traffic rules, so fewer vehicles are entering the traffic-free zone.



Air quality has improved at all our local monitoring sites with a drop in harmful Nitrogen Dioxide across the area.



We've seen more than a 200% increase in use of electric hire bikes in the area so we've installed dedicated bays for these and electric hire scooters giving you more choice on how you get around.



We've given out £342K in grants to support businesses and market traders on Queen's Crescent.



There are now 5 times more mastercard debit and credit card transactions on Queen's Crescent than in 2019.

In our next update we will share updated data from our monitoring factsheet which will be available online.

আপনি যদি আপনার নিজের ভাষাতে এই উপকরণের একটি কপি পেতে চান, সেক্ষেত্রে আমাদের সাথে 020 7974 4444 নম্বরে যোগাযোগ করুন বা [safetravel@camden.gov.uk](mailto:safetravel@camden.gov.uk) আহিডেট ই-মেল করুন।

Haddii aad rabto nuqulka qoraalkan oo ku qoran luqaddaada nagala soo xiriir 020 7974 4444 ama iimayl noogu soo dir [safetravel@camden.gov.uk](mailto:safetravel@camden.gov.uk)

إذا كنت ترغب في الحصول على نسخة من هذه المادة بلغتك، يرجى التواصل معنا على الرقم 020 7974 4444 أو البريد الإلكتروني [safetravel@camden.gov.uk](mailto:safetravel@camden.gov.uk)

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## SHARING YOUR VIEWS IS HELPING US LEARN

SHARE  
YOUR  
VIEWS



Tell us what you think of the current trial via our online questionnaire at: [camden.gov.uk/QueensCrescent](https://camden.gov.uk/QueensCrescent)

This isn't the full consultation - we will be in touch in the new year before that opens to let you know when you can take part.



Call us to request a paper form: 020 7974 4444



Talk to the Queen's Crescent Champions on the street Mondays: 12-4pm, Thursdays: 10am-2pm, Fridays: 12-4pm



Email us: [safetravel@camden.gov.uk](mailto:safetravel@camden.gov.uk)



### Thank you for all your comments.

You are helping us understand how you feel about the changes we are testing at the moment.

We are hearing negative and positive views on the trial changes. All your views are helping us to create a final set of suggested changes which we will consult on early next year. After the consultation, a decision report that considers a broad range of information - including consultation responses, feedback received during the trial, relevant policies and monitoring data collected during the trial period - will be published on our website. Local residents and stakeholders will be notified of the outcome. This report will inform our recommendation on whether the experimental scheme should be made permanent, be modified or be allowed to lapse at the end of the trial period.

Outside of the consultation, there will be a number of guaranteed changes including new pavements, new trees and planting, new lights and new equipment for the street market.

## QUEEN'S CRESCENT PROJECT UPDATE DEC 21

The trial traffic-free area has now been in place for several months and we've been listening to locals so that together we can transform this local neighbourhood centre. We want it to be easier and safer to walk and cycle here and for Queen's Crescent to be a more pleasant place to visit, shop and spend time in.

We have some important updates on the project to share, including a updated project timeline, data about the trial changes and news on the public consultation.

The Gospel Oak and Haverstock Framework consultation launched on the 5 November 2021 and to avoid confusion in the local area, we have rescheduled the public consultation on the permanent scheme for Queen's Crescent. This will now happen in early 2022.



While most people walk, cycle or use public transport to get to Queen's Crescent there are still over 60 spaces for drivers to park on Queen's Crescent. Eight of these reserved for blue badge holders.



The majority of households within a 15 minute walk from Queen's Crescent do not have access to a car or van.



80% Data shows that 80% of local business customers are less than a 15 minute walk away.



More people than ever are cycling with more than a 50% increase on Queen's Crescent.

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## HISTORY OF PROJECTS

2016

### Gospel Oak Survey

**We asked:** What are the priorities for the future of the area?

**You said:** Investing in Queen's Crescent is a top priority.

2018

### Successful bid

We won £1.1 million from the Greater London Authority to make improvements to Queen's Crescent.

2019

### 2019: Hemingway Report

**We asked:** What can we do to improve Queens Crescent Market?

**You said:** We want investment in Queen's Crescent to create a healthier and safer street with space for the community, support for the street market and local businesses, to celebrate the area's culture and create a more exciting arrival to the centre.

2019

### You told us what was important

**You told us:** Your priorities for Queens Crescent included changes to the street and improvements to support the community

**We did:** We used your priorities to propose a design for the improvements to Queen's Crescent. View these on our website.

2020

### Think bigger!

The Greater London Authority reviewed the plans but asked us to be even more ambitious.

2021

### We consulted on trialling a motor traffic free street

**We asked:** What do you think about trying a traffic free street?

**You said:** Let's try it so the traffic here is less overwhelming.

2021

### May 2021: We won more funding for the trial

We got extra funding from the Department for Transport for the trial. Plus an extra £800k from the Greater London Authority. The total funding for the permanent improvements to the Crescent are nearly £2 million.

### May 2021: Launch of the Trial

We launched a trial of a traffic-free section of Queen's Crescent and asked you to tell us what you thought.

## NOW ON QUEEN'S CRESCENT

### 179 Queen's Crescent refurbishment

We are investing in a vacant unit to use temporarily as a community engagement and jobs hub and a food bank with local partners QCCA. This refurbished space is due to open in early 2022.



### Temporary street paint

You said you wanted a striking entrance feature for Queen's Crescent with more space for art and activities for local children. We've tried that out with temporary street paint with a large area designed and painted by local children. The crescent outside the library shows what the new entrance feature in the permanent scheme could look like.

### Seating

You said in 2019 you wanted meeting places with permanent seating, so we added two new areas for you to sit and enjoy. In the summer you shared your worries about issues at night time so we've worked with businesses so they could have outside seating during the day but remove it at night time.



### Events

We've been listening to you from our market stall, at local meetings at QCCA, at the play street and through our Queen's Crescent Champions.

## STILL TO COME

### Winter 2021

Before we consult on the permanent changes to Queen's Crescent, have your say on the Gospel Oak and Haverstock Community Vision - a planning framework that will help to focus investment across the wider area to help make it a better place to live, work and visit. We have extended the consultation period for a further four weeks, until 20th January, to give you more time to have your say. Let us know by visiting:

[camden.gov.uk/gohvision](https://camden.gov.uk/gohvision)

### Winter 2021 / Spring 2022

You asked for better street lighting and signage for Queen's Crescent. We will be making these improvements as quickly as possible in the new year to kick start the delivery of the permanent changes for Queen's Crescent.

### Spring 2022

We'll be consulting on the Greater London Authority-funded permanent scheme for Queen's Crescent. We've gathered lots of information from you, from 2016 to your latest comments on the trial road closure. Improvements to the pavements are a top priority. In Spring, we will write to you again before the consultation starts to let you know when you can take part.

### Summer 2022

Construction starts on the final changes to Queen's Crescent.