

Street Trading
New Designation Application form
Section 21(1) London Local Authorities Act
1990 (as amended)



Licensing Team
London Borough of Camden
5 Pancras Square
London N1C 4AG
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E licensingenquiry@camden.gov.uk
W www.camden.gov.uk

1, Shaftesbury Covent Garden Ltd	
2.) of,	22 Ganton St
Postcode W1F 7FD	
3.) Date of birth: [REDACTED]	4.) Telephone No. [REDACTED]

5.) Business Name: Shaftesbury

6.) Business Address: 22 Ganton St W1F 7FD
6.a) Email Address: c/o [REDACTED]
7.) Business telephone Number: [REDACTED]
8.) Location (or Address) of area applying for designation: Earlham Street WC2H 9LS Outside Fred Perry on Earlham Street frontage as more particularly show on the plans appended to the application.
9.) Proposed Trading Days and Times Monday to Sunday 10:00 – 22:00
10.) Have you attached photographs and/or maps as supporting evidence? Please refer to the appended plan

11.) Have you included any references or letters of support?

11 a.) If **yes** give details

12.) Class of commodities:

6 Tables, 12 benches and 7 Barriers

13.) Now draw a basic sketch of the location highlighting the area being applied for – include dimensions and distances (you may use a separate piece of paper if you prefer).

Please refer to the appended plans

14.) Dimensions of footpath or carriageway.	
Footway is approximately 2172mm wide Carriageway is approximately 6354mm wide	
15.) Dimensions of Area to be designated	18 m X 2 m (approx.)
16.) Total Area in square metres	36 sq m (approx.)

17.) **Do you have any unspent convictions** (as defined by the Rehabilitation of Offenders Act 1974) **or any criminal proceedings currently pending against you?**

~~YES~~*

NO*

17.a) If Yes please give details;

18.) **Have you ever been refused a street trading licence, or had a street trading licence revoked?**

YES*

NO*

18.a) If Yes please give details;

19.) **Have you previously held or do you currently hold a street trading licence in Camden or elsewhere?**

YES*

No*

19.a) If Yes please give details; NB. Shaftesbury have assisted various tenants in respect of a number of existing streateries and pavement licences in the Seven Dials Area

* Delete as appropriate.

20.) How would you dispose of any waste produced by your business?

Shaftesbury have a dedicated estate management team that will be tasked with supervising the area and disposing of any waste arising from the use of the proposed furniture

21.) What facilities for re-cycling waste do you propose to have in place?

Where possible waste will be sorted and recycled

22.) If you are handling food what washing facilities, refrigeration and hygiene procedures would you have in place?

N/A

The furniture will be regularly cleaned and sanitised

23.) If applicable, what form of electrical supply do you intend to use?

N/A

24.) What type of receptacle or stall are you proposing to use and where will you store your receptacle/s when not in use?

N/A

25.) You may add a brief supporting statement for your application below. (if you wish you may continue on a separate sheet of paper.)

The application is made in accordance with the London Borough of Camden Licensing Committee's proposal to introduce a Streatery in this location.

Shaftesbury have demonstrated that the use of the area for well managed external seating has been a success and attractive addition to the Seven Dials area whilst authorised under

temporary Streatery consents under Covid-19 measures.

Shaftesbury intend to engage with the Council and Covent Garden Community Association to ensure the proposals are appropriate and continue to be professionally managed. If required, Shaftesbury will work with stakeholders to finalise an agreed scheme and provide additional supporting material.

For the avoidance of any doubt, nothing in these proposals is intended to impact upon the existing consents for the area, which are due to expire on 30 March 2022. The existing furniture will continue to be placed outside in accordance with these consents until expiry.

26.) Declaration

I HAVE READ AND UNDERSTOOD THE STREET TRADING GUIDANCE NOTES LAYING OUT THE PROCEDURE AND PROCESS FOR APPLYING FOR DESIGNATION OF A SITE [AS DESCRIBED ABOVE] FOR THE PURPOSE OF STREET TRADING IN CAMDEN.

I UNDERSTAND THAT THE DESIGNATION PROCESS DEPOSIT OF £1,025 IS NON-REFUNDABLE AND THAT THE PROCESS WILL NOT COMMENCE UNTIL THE DEPOSIT HAS BEEN PAID IN FULL.

I UNDERSTAND THAT THE PROCESS MAY FAIL AT ANY STAGE RESULTING IN THE FORFEIT OF THE DEPOSIT.

I UNDERSTAND THAT CAMDEN COUNCIL'S LICENSING SECTION RESERVES THE RIGHT TO DISCONTINUE THE PROCESS AT ANY TIME THE PROCESS HAS FAILED TO MEET CRITERIA AS LAID OUT IN THE LONDON LOCAL AUTHORITIES ACT 1990 (AS AMENDED) AND THE DEPOSIT WILL BE FORFEITED.

I CONFIRM THAT THE INFORMATION GIVEN IS CORRECT TO THE BEST OF MY KNOWLEDGE. I ALSO ACKNOWLEDGE THAT IF ANY OF THE INFORMATION I HAVE PROVIDED IS SUBSEQUENTLY FOUND TO BE FALSE IT MAY RESULT IN MY APPLICATION BEING REFUSED AND I WILL FORFEIT THE DEPOSIT.

27.) Dated: 03.12.21

28.) Signature of applicant Thomas & Thomas Partners LLP, for and on behalf of Shaftesbury Covent Garden Limited

Please Note: This authority is under a duty to protect the public funds it administers, and to this end may use the information you have provided on this form for the prevention and detection of fraud. It may also share this information with other bodies in order to assist either the Council or those other bodies in the prevention or detection of fraud, including (but not limited to) bodies specifically concerned with auditing or administering public funds."

Office use only

1. Photographs
2. Map/s
3. Designation fee £1025
4. References

