

CYC SOCIAL ACTION GRANTS

Campaign requirements

- 1) Your bid should address one of the priority areas:
 - **Young people's safety**
 - **The environment**
 - **Skills for life** - CV writing, finding a job, managing finances and how to secure a home in the future.
- 2) Applications will only be accepted if they are youth-led and supported by a voluntary and community sector organisation or school
- 3) This grant is for a **campaign** around the priority areas, not projects.

Background information

- 4) **We Make Camden** is our refreshed vision for the future of Camden. It sets out what we want to collectively achieve and lead together and was developed following conversations with residents, partners and community leaders. We Make Camden highlights the big issues facing Camden that we all agree are important, alongside practical ways we can make change together and the change we want to see in the short, medium and long term. We'd love for as many people as possible to get involved.
- 5) **Camden Youth Council (CYC)** is a diverse group of young people who meet every week during term time, together with Camden's two Youth MPs and two Deputy Youth MPs. It is open to anyone aged 13 to 19 who lives in Camden or attends a school, college or youth club in Camden. They help to mobilise the youth of Camden in democracy, informing them of the opportunities open to them and tackling key issues they face.
- 6) In July 2022, Cabinet agreed proposals from the **Youth Review** that included our aim to **increase the agency of young people and amplify their diverse voices**. As part of this, it was agreed that Camden Youth Council (CYC) would lead an annual survey and be given a budget of £20,000 in order to turn the findings from the survey into social action initiatives led by young people:
 - The survey ran from 22nd July until 18th November 2022 and covered questions about living in Camden and skills for life which was the theme chosen by CYC. It was aimed at anyone aged 12 to 18, or up to 25 with a special educational need or disability, who lives or goes to school in Camden. A total of 385 responses were received
 - **About the young people who filled out the survey:**
 - Even split between male and female with a small number of trans and non-binary young people as well.

- 50% of the responders were aged 15 or 16
- Total range was aged 12 to 25 years old.
- Almost 20% declared they had a disability
- Diversity within the ethnicity question was high
- 23% said they had a caring responsibility.
- **A summary of response about Living in Camden:**
 - When asked if Camden is a safe place to live, only 39% agreed/strongly agreed versus 59% previously
 - When asked if Camden was environmentally friendly, there was a 3-way split between agreeing, disagreeing and unsure.
 - When asked if they think everyone has the chance to succeed regardless of background, only 54% agreed versus 73% previously.
 - 58% of young people felt they have opportunities to find a job/career
 - When asked what they don't like/things to be improved about Camden the most popular answers were around safety and crime as well as improving the environment.
- **A summary of responses about Skills for Life:**
 - The most popular things young people said they wanted to learn about were CV writing, finding a job, managing finances and how to secure a home (buy or rent)
 - They wanted to learn about it weekly or fortnightly
 - They wanted to learn about this in school during the school day.

Timetable for bids and campaign

- June 2023 – send out information to the voluntary and community sector around bidding for funding linked to the priority areas
- 1st September – bidding closes
- September 2023 – Award funding bids and arrange monitoring and evaluations
- October 2023 – Projects to begin and evaluations to start
- May 2024 – Complete evaluation of the projects and campaigns and present outcomes and learning.